

## Registration

1st day registration ONLY \$75 check  
\$80 online

2nd day registration ONLY \$75 check  
\$80 online

Full Registration (includes goodybag)  
\$135 check \$145 online

## Sponsors

Single Event Sponsor \$3,000 check  
\$3,100 online

Platinum Sponsor \$2,000 check  
\$2,075 online

Gold Sponsor \$ 1,500 check  
\$1,550 online

Silver Sponsor \$1,000 check  
\$1,025 online

## Trade Show Vendors

(please call for availability)

Booth and 1 Full Registration  
Before July 31 \$500 check \$525 online

Booth and 1 Full Registration  
After July 31 \$525 check \$550 online

Booth and 2 Full Registrations  
Before July 31 \$600 check \$625 online

Booth and 2 Full Registrations  
After July 31 \$625 check \$650 online

## Ad Journal

Must be Paid Before August 10th for  
ad to appear in journal

1/2 Page B/W ad \$250 check  
\$260 online

Full Page B/W ad \$400 check  
\$420 online

## Schedule of Events Tuesday - August 24, 2010

3:00pm - 6:30pm Showsouth Registration

4:30pm - 6:30pm Exhibitorama

6:30pm - 7:30pm Cocktail Party

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Sponsored by: Winters Cleaning Service  
(Hotel Atrium)

7:30pm-9:30pm Dinner  
Sponsored by: Coca Cola  
Honoring Fred Van Noy  
Carmike Cinemas  
Stateman of the Year  
(Elan Ballroom)

9:30pm - till Cocktail Party  
Sponsored by Sony Pictures  
(L'Auberge - Upstairs Bar)

## Wednesday - August 25, 2010

8:00am - 8:30am Breakfast  
Sponsored by: Pelican Productions  
(Elan Ballroom)

8:30am - 9:00am NATO News with Patrick  
Corcoran, NATO - Director of Media & Research

9:00am - 10:00am How to Get the Most out of  
Yourself and Your Theatre - Joe Edick.  
President of Pelican Products

10:00am - 2:30am Trade Show  
(Debussy Ballroom & Elan Ballroom)

12:00pm - 1:00pm Lunch  
on the Trade Show Floor  
Sponsored by: Parrott Films

Attire: Business Casual  
Variety Golf Fest starts immediately after Showsouth

## Registration

Please register online at  
[www.showsouth.com](http://www.showsouth.com) or complete  
this registration form and return  
along with your check to the  
address on the back panel.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please Specify:

Full Registration \$135.00 \_\_\_\_\_

Tuesday Only \$75.00 \_\_\_\_\_

Wednesday Only \$75.00 \_\_\_\_\_

Sponsorship:

Silver \$1000 \_\_\_\_\_ Platinum \$2000 \_\_\_\_\_

Gold \$1500 \_\_\_\_\_ Single Event \$3000 \_\_\_\_\_

Cancellation Policy: There will be a \$40 cancellation fee for each  
cancellation prior to July 15, 2010. Cancellations must be received  
in writing. Cancellations received between July 16, 2010 and  
August 1, 2010 are subject to a fee of 50% of each registration fee  
paid. There will be NO refunds after August 2, 2010.

Chateau Elan Winery & Resort Spa awaits you with Award winning accomodations, golf courses, spa, winery and much more to make this a truly unforgettable event.

Chateau Elan is located just 40 miles north of Atlanta in the North Georgia foothills - where Southern hospitality meets French Provincial and is the home of the 2009 Showsouth Convention.

This year is shaping up to be bigger and better than ever. Studios are ready to promote their films, vendors are bringing their latest and greatest products, and the food and drink will be plentiful.

Make your hotel reservations early to guarantee a room and send in your convention reservations ASAP! We are looking forward to seeing you!



**1-800-233-9463**

**Room Rates:  
\$145**

**Make sure  
to mention  
Showsouth/  
Variety Group**

## **Congratulations Statesman of the Year**

**Fred Van Noy**

**he will be honored at dinner  
on Tuesday August 24, 2010.**

**Presentation of the Scholarships  
at the dinner on Tuesday  
August 24, 2010.**

## **Contact Information:**

**Robin Miller  
Executive Director**

**368 Mc Grady Road  
Rome, GA 30165**

**770-843-2712  
706-234-8140 Fax**

**showsouth05@yahoo.com  
Fed Tax ID # 58-2121248**

**www.natoofga.com**



**Tuesday - Wednesday  
August 24-25, 2010**



**Chateau Elan  
Winery & Resort  
Braselton, Georgia**