



**Tuesday - August 22, 2017**

**10:00 - 6:00 Registration**—  
Elan Pre-function  
**3:00 - 4:15 Seminar** Nice Ballroom  
Payment Intelligence Presented by  
**Wynn Salisch**  
**4:15 - 5:00 Seminar** Nice Ballroom  
Living in the Age of Apps. By **Survey Me**  
**5:15 - 5:45 NATO of GA mtg**  
Avignon Ballroom  
**5:45 - 6:15 South East NATO** Avi-  
gnon Ballroom  
**6:30-7:30 Cocktail Party**  
Debussy Pre-Function  
**7:30 - 8:30 Dinner Buffet** Debussy  
Ballroom  
Sponsored by **Great Western**  
**8:45 - 10:45 Tribute to Prince**  
Sponsored by **Survey Me**  
**10:30 - Until Cocktail Party**  
L'Auberge Lounge  
Sponsored by **Lionsgate**

Revised 8.4.17

**Wednesday - August 23, 2017**

**8:00 - 2:00 Registration**  
Elan Pre-function  
**8:00 - 10:00 Breakfast**  
Sponsor by **Parrot Film**  
State of the Industry NATO Issues  
Briefing Presented by Belinda Judson,  
Phil Contrino and David Binet  
Debussy Ballroom  
**10:30 - 2:30 Trade Show**  
Paris and Elan Ballrooms  
**12:00-1:00 Lunch** Paris Pre-function  
Sponsored by  
**Barco & Texas Instruments**  
**3:00 - 5:00 Exhibitor Relations /**  
**Dessert Party**  
Monte Carlo  
Sponsored by **NCM**  
**6:15 -7:15 Cocktail Party**  
Debussy Pre-function Sponsored by  
**Fun Academy Studios**  
**7:30 - 9:30 Final Night Dinner**  
Debussy Ballroom  
Honoring **Phil Zacheretti**  
Sponsored by **Coca Cola**  
**9:00 - Until?? Casino Night** Atrium  
and Poolside Sponsored by  
**Norm Shindler**

***\*To attend all events you must present your name badge received at registration. No Exceptions\****